



Advertisement Rates for the Central Coast AMRA Chapter Newsletter

Current as of 01/01/08 and are subject to change without notice

Advertisement Specifications

The Chapter Chatter is published quarterly.

Advertising artwork and fees (checks made payable to CCARMA) are due at least 20 days prior to the publishing of the newsletter. Since this is done by a volunteer, the date varies, so call ahead.

Artwork Specifications & Rates **

Electronic format is preferred.

- JPEG or GIF
- At least 300 dpi
- 100% size
- Maximum Sizes:

BUSINESS CARD

Standard size 3.5" x 2" (vertical or horizontal)

Cost \$125* (4 issues)

QUARTER PAGE

Size approximately 3.5" x 4.5 (vertical or horizontal)

Cost \$225* (4 issues)

**Fees will be reduced if advertiser joins CCARMA Chapter.*

For additional information, please contact Starla Lago, (805) 564-5309 or Newsletter@ccarma.org

	CCAMRA Member	Non-CCARMA Member
BUSINESS CARD Standard size 3.5" x 2" (vertical or horizontal)	\$100 (4 issues)	\$125 (4 issues)*
QUARTER PAGE approximately 4" x 5" (vertical)	\$150 (4 issues)	\$225 (4 issues)*

*Fees will be reduced if advertiser joins CCARMA Chapter.

**Chapter Members not only get a discount on advertising, they also get preference, as we reserve the right to reject outside advertisers, especially if they do not meet the needs of our membership.